

PUT YOUR LIFE ON IT®

Western Digital, WD, the WD logo, My Book, My Passport, WD Caviar, WD Scorpio, WD VelociRaptor, WD TV, and Put Your Life On It are registered trademarks in the U.S. and other countries; WD GreenPower Technology, WD SmartWare, My Book Essential, My Book Studio, My Book Studio Edition, My Book Live, WD Photos, My Book World Edition, WD ShareSpace, My Passport Essential, My Passport Studio, WD TV Live, WD TV Live Hub, WD Livewire, WD Elements, WD Elements, WD Elements, WD Elements, WD Elements Play, WD Caviar Blue, WD Caviar Black, WD Scorpio Blue, and WD Scorpio Blue are trademarks of Western Digital Technologies, Inc. Other trademarks may be mentioned herein that belong to other companies. Pictures shown may vary from actual products. Data reflects products in production as of April 2011. Not all products may be available in all regions of the world. Product specifications subject to change without notice. Warranties wary by region, Visit support.wdc.com/warranty for details.

As used for storage capacity, one megabyte (MB) = one million bytes, one gigabyte (GB) = one billion bytes, and one terabyte (TB) = one trillion bytes. Total accessible capacity varies depending on operating environment. As used for buffer or cache, one megabyte (MB) = 1,048,576 bytes. As used for transfer rate or interface, megabyte per second (MB/s) = one million bytes per second, and gigabit per second (Gb/s) = one billion bits per second.

Compatibility with Windows and Mac operating systems may vary depending on user's hardware configuration and operating system. For products powered by FireWire or USB, a special cable is available for the few computers that limit bus power. Examples of the number of photos, songs, and any other files that can be stored on a hard drive are provided for illustrative purposes only. User's results will vary based on file size and format, settings, features, software, and other factors.

© 2011 Western Digital Technologies, Inc. All rights reserved.

2278-701018-A10 Apr 2011



PRODUCT SHOWCASE

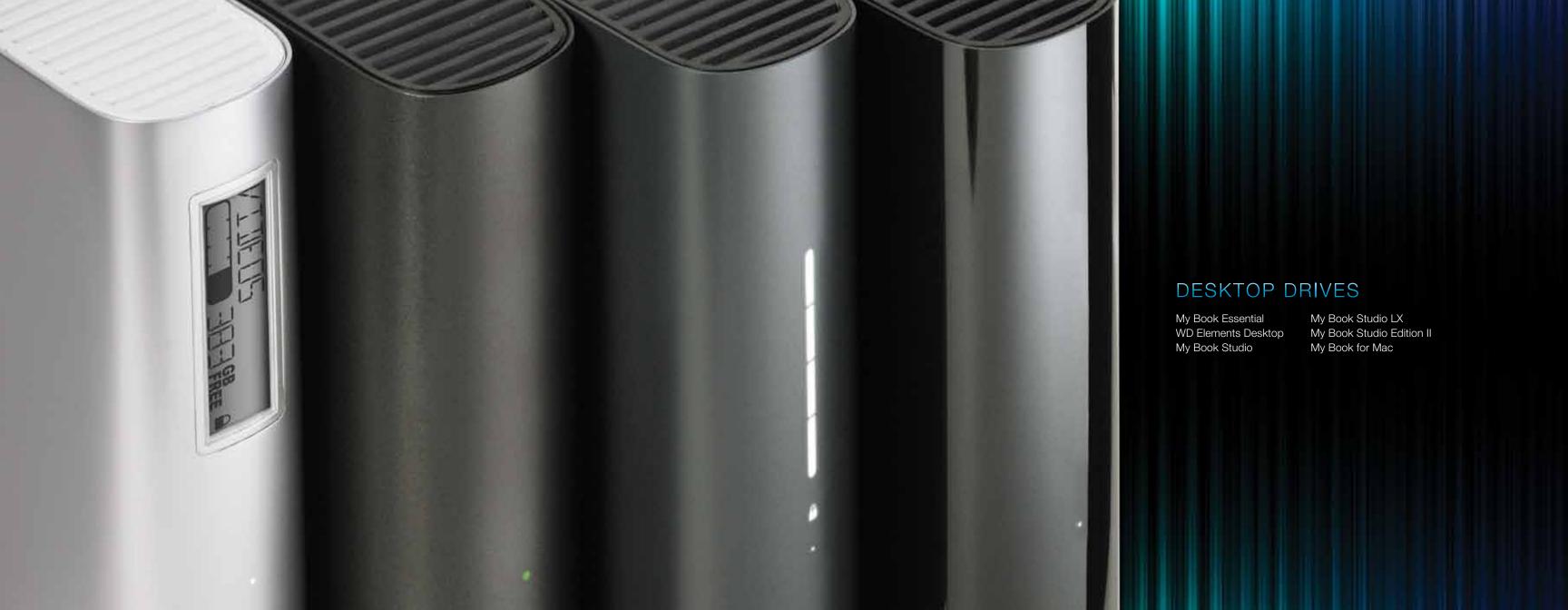
Desktop Drives • Portable Drives • Network Drives • Home Entertainment Products • Internal Drives



COMPANY OVERVIEW

WD, one of the storage industry's pioneers and long-time leaders, provides products and services for people and organizations that collect, manage, and use digital information. The company designs and produces reliable, high-performance hard drives and solid state drives that keep users' data accessible and secure from loss. Its advanced technologies are configured into applications for client and enterprise computing, embedded systems and consumer electronics, as well as its own consumer storage and home entertainment products.

WD was founded in 1970. The company's storage products are marketed to leading OEMs, systems manufacturers, selected resellers, and retailers under the Western Digital® and WD brand names. Product, financial, and investor information is available on the company's website at **www.westerndigital.com**.



DESKTOP DRIVES



My Book® Essential®

Desktop Hard Drives

Next generation storage and backup.

Put your digital life on the sleek, high capacity My Book Essential external hard drive. With WD quality and USB 3.0 and USB 2.0 connectivity, this drive is designed for today with tomorrow in mind.

Model: WDBACWxxxxHBK • 1 TB - 3 TB*
USB 3.0, USB 2.0 • Compatible with Windows® and Mac OS®
2-year limited warranty (Americas/EMEA)
3-year limited warranty (APAC/Japan)

DESKTOP DRIVES

WD Elements[™] Desktop

Desktop Hard Drives

Simply affordable.

Designed with the same commitment to quality that made WD external drives the number one drives in the world, Western Digital's WD Elements Desktop USB 2.0 external hard drives are the right answer for simply affordable add-on storage.

Model: WDBAAUxxxxEBK , WDBAAUxxxxHBK • 500 GB - 2 TB USB 2.0 • Compatible with Windows and Mac OS

1-year limited warranty (Americas)

2-year limited warranty (EMEA)

3-year limited warranty (APAC/Japan)



^{*}Windows XP does not support drives with capacities greater than 2 TB.

My Book Studio[™] LX

Desktop Hard Drives



Pure performance for Mac[®] All metal enclosure.

Encased in cool-to-the-touch aluminum, it's the high-performance answer to your storage needs with a fast FireWire® 800 interface that delivers pure performance for your Mac. Personalize your drive with the innovative e-label. Password protection and visual, automatic, continuous backup ensure your data is safe.

Model: WDBACHxxxxHAL • 1 TB - 2 TB • FireWire 800/400, USB 2.0 Compatible with Mac OS (requires reformatting for Windows) 3-year limited warranty (worldwide) Availability varies by region

My Book Studio

Desktop Hard Drives



Pure performance for Mac.

The high-performance drive with fast FireWire 800 interface; an innovative e-label to personalize your drive; compatibility with Apple® Time Machine®; and password protection and hardware-based encryption.

Model: WDBAAJxxxxHSL • 1 TB - 2 TB • FireWire 800/400, USB 2.0 Compatible with Mac OS (requires reformatting for Windows) 3-year limited warranty (worldwide)

My Book Studio Edition™ II

Dual-drive Storage Systems with RAID



Fast, green, and Mac-ready.

Optimum performance for creative professionals. Includes up to 6 TB of storage, RAID, quad-interface, user-serviceability, a 5-year limited warranty. Compatible with Apple Time Machine.

Model: WDH2Qxxxxx • 2 TB - 6 TB • FireWire 800/400, eSATA, USB 2.0 Compatible with Mac OS (requires reformatting for Windows) 5-year limited warranty (worldwide)

*Mac OS Tiger does not support drives with capacities greater than 2 TB.

My Book for Mac[®]

Desktop Hard Drives



Smart backup and storage for Mac.

Formatted for Mac, this elegant, external hard drive features visual backup software, password protection, and data encryption designed to keep your data safe. It is also compatible with Apple Time Machine.

Model: WDBAAGxxxxHCH • 1 TB - 2 TB • USB 2.0 Compatible with Mac OS (requires reformatting for Windows) 2-year limited warranty (Americas/EMEA) 3-year limited warranty (APAC/Japan)







My Passport Essential™

Portable Hard Drives

Next generation storage to go.

Put your digital life on the stylishly small My Passport Essential portable hard drive. With WD quality and USB 3.0 and USB 2.0 connectivity, this drive is designed for today with tomorrow in mind.

Model: WDBACYxxxxABK (Midnight Black), WDBACYxxxxABL (Pacific Blue), WDBACYxxxxARD (Real Red), WDBACYxxxxASL (Cool Silver), and WDBACYxxxxAWT (Arctic White) USB 3.0, USB 2.0 • 250 GB - 640 GB Compatible with Windows and Mac OS 2-year limited warranty (Americas/EMEA) 3-year limited warranty (APAC/Japan) Colors vary by region













My Passport Essential SE Portable Hard Drives

Next generation high capacity storage to go.

Put your digital life on the stylish, maximum capacity My Passport Essential SE portable hard drive. With WD quality and USB 3.0 and USB 2.0 connectivity, this drive is designed for today with tomorrow in mind.

Model: WDBACXxxxxABK (Black), WDBACXxxxxABL (Metallic Blue), WDBACXxxxxARD (Metallic Red), and WDBACXxxxxASL (Silver) 750 GB and 1 TB • USB 2.0

Compatible with Windows and Mac OS 2-year limited warranty (Americas/EMEA) 3-year limited warranty (APAC/Japan)









PORTABLE DRIVES

WD Elements Portable

Portable Hard Drives



Simply affordable, easily portable.

Simple, easy-to-use, light and easy-to-carry. Just plug it in to any USB 2.0 port and start saving your videos, music, photos, and files.

Model: WDBAARxxxx • 250 GB - 500 GB
USB 2.0 • Compatible with Windows and Mac OS
1-year limited warranty (Americas)
2-years limited warranty (EMEA)
3-years limited warranty (APAC/Japan)

WD Elements SE Portable

Portable Hard Drives



Maximum capacity storage in a compact design.

Maximum storage capacity in a compact design that's easy to use and take with you anywhere. Just plug it in to any USB 2.0 port and start saving your videos, music, photos, and files.

Model: WDBABVxxxx • 500 GB - 1 TB
USB 2.0 • Compatible with Windows and Mac OS
1-year limited warranty (Americas)
2-years limited warranty (EMEA)
3-years limited warranty (APAC/Japan)

PORTABLE DRIVES FOR MAC



My Passport Studio[™]

Portable Hard Drives

Pure performance for Mac.

This Mac-ready portable drive features a super-fast FireWire 800 interface, compatibility with Apple Time Machine, customizable e-label, automatic, continuous backup, and password protection to store and protect all your digital content.

Model: WDBAAExxxxASL • 320 GB - 640 GB
FireWire 800/400, USB 2.0
Compatible with Mac OS (requires reformatting for Windows)
3-year limited warranty (worldwide)



My Passport for Mac

Portable Hard Drives

Smart backup and storage for Mac.

WD's portable My Passport for Mac USB drive is formatted for Mac and compatible with Apple Time Machine. It includes automatic, continuous backup software and hardware encryption with password protection.

Model: WDBAABxxxxACH • 250 GB - 640 GB • USB 2.0 Compatible with Mac OS (requires reformatting for Windows) 2-year limited warranty (Americas/EMEA) 3-year limited warranty (APAC/Japan)

PORTABLE DRIVES FOR MAC



My Passport SE for Mac

Portable Hard Drives

Maximum capacity for your Mac.

Designed for Mac, this portable drive now features more capacity than ever to store the photos and files of your creative, digital life. Back up your files with Apple Time Machine or WD SmartWare™ backup software and password protection.

Model: WDBABWxxxxBSL • 1 TB • USB 2.0 Compatible with Mac OS (requires reformatting for Windows) 2-year limited warranty (Americas/EMEA)



NETWORK PRODUCTS



My Book Live[™]

Home Network Drives

Your videos, music, and photos on any screen. Anywhere.

Consolidate your media in one central location on this high-performance drive for everyone on your wired or wireless network to access. Automatically back up your PC and Mac computers to one safe place and stream your media to your entertainment center. You can securely access your data away from home with WD's remote access technology and view your stored photos using WD Photos,™ a free app for your iPad® or smartphone.

Model: WDBACGxxxxHCH • 1 TB - 3 TB • Gigabit Ethernet
Works with Windows and Mac OS • 3-year limited warranty (worldwide)

NETWORK PRODUCTS

My Book World Edition™

Home Network Drives



Centralized storage for everyone to share.

WD's My Book World Edition home network drive provides central storage for everyone in the family to use. Store and share your media collection, back up data from any Mac or PC on your network, and stream media to your entertainment center. You can securely access your data away from home with WD's remote access technology and view your stored photos using WD Photos, a free app for your iPad or smartphone.

Model: WDH1NCxxxxx • 1 TB - 2 TB • Gigabit Ethernet
Works with Windows and Mac OS • 3-year limited warranty (worldwide)

My Book World Edition II

Dual-drive Network Storage



Double-safe backup and storage for all the computers on your network.

WD's My Book World Edition II dual-drive network storage provides central storage and automatic backup for all the PCs and Macs on your network. Using RAID mirroring technology, this two-drive system continuously maintains a second copy of your data. Includes media streaming and remote access.

Model: WDH2NCxxxxx • 2 TB - 4 TB
Gigabit Ethernet • Works with Windows and Mac OS
3-year limited warranty (worldwide)

NETWORK PRODUCTS



WD ShareSpace

Network Storage System

Centralized storage with plenty of capacity to go around.

Perfect for centralizing data on a small office or home network. This small-footprint system features RAID 0/1/5/10, remote access, a built-in DLNA certified media server, Active Directory support, backup software, and capacities up to 8 TB.

Model: WDA4NCxxxxx • 2 TB - 8 TB • Gigabit Ethernet
Works with Windows and Mac OS • 3-year limited warranty (worldwide)

NETWORK PRODUCTS



WD Livewire[™]

Powerline AV Network Kit

Turn your outlets into high-speed Internet connections.

WD Livewire powerline AV network kit extends the Internet to any room using your home's electrical outlets. Stream the highest quality HD video, play games, and transfer files within the home or over the Internet using secure and reliable high-speed connections. Get the performance of a wired network without running wires.

Model: WDBABY0000NBK • Ethernet Requires an Ethernet router and AC power outlet 1-year limited warranty (Americas) 2-year limited warranty (EMEA)



HOME ENTERTAINMENT

Bring entertainment to every corner of your home.

WD has a complete family of products with Live in the name. These products connect to your home network and are designed to work together to help you get more enjoyment out of your movies, music and photos. Individually, each product is designed to enhance your media experience. When you put them all together, you can instantly enjoy entertainment in every corner of your home.

Centralize

My Book Live Home Network Drives

Play

WD TV Live and WD TV Live Plus Network Media Players

Connect

WD Livewire Powerline AV Network Kit

Centralize and Play

WD TV Live Hub
1 TB Media Center



HOME ENTERTAINMENT



WD TV® Live Hub™

1 TB Media Center

Bring your digital life to your big screen.

Store your digital media collection, play home network media, watch hit movies, and access the best of the Internet. Enjoy it all on your big screen TV in brilliant high-definition with the WD TV Live Hub media center, a network media player with a built-in high-capacity hard drive.

Model: WDBABZ0010BBK

Gigabit Ethernet, USB 2.0 (input), HDMI (output), Composite A/V (output), Component video (output), Optical audio (output)

1-year limited warranty (Americas/APAC/Japan)

2-year limited warranty (EMEA)

HOME ENTERTAINMENT

WD TV Live[™] Plus

Network Media Players



Stream movies and Internet media to your HDTV.

Play media from your home network, stream Internet content, plus, access your Netflix® unlimited membership, CinemaNow,® and Blockbuster On Demand.®* Experience it all on your TV in Full-HD with WD TV Live Plus network media players.

Model: WDBAAN0000NBK, WDBAAP0000NBK Ethernet, USB 2.0 (input), HDMI (output), Composite A/V (output), Component video (output), Optical audio (output) 1-year limited warranty (Americas)

* CinemaNow membership (US only), Blockbuster online membership (US only), or Netflix unlimited membership required (US and Canada only). These streaming services may be changed, terminated or interrupted at any time.

WD TV Live

Network Media Players



Play HD and Internet media on your TV.

Play videos, photos, and music from a USB drive, your home network, or the Internet with WD's network-ready WD TV Live network media players.

Model: WDBAAN0000NBK, WDBAAP0000NBK USB 2.0 (input), HDMI (output), Composite A/V (output), Ethernet, Component video (output), Optical audio (output) 1-year limited warranty (APAC) 2-year limited warranty (EMEA)



WD Elements Play

Multimedia Drives

Store your media collection and play it on your HDTV.

HOME ENTERTAINMENT

The WD Elements Play multimedia drive is an easy, affordable way to enjoy your movies, music, and photos on your big-screen TV. Save your media collection on the multimedia drive, then simply connect it to your TV and you're ready to enjoy all your digital media in Full-HD 1080p resolution.

Model: WDBACCxxxxHBK, WDBACBxxxxHBK ● 1 TB – 2 TB ● USB 2.0 (input), HDMI (output), Composite A/V (output), Component video (output), Optical audio (output)
2-year limited warranty (EMEA)

2-year limited warranty (EMEA)
3-year limited warranty (APAC/Japan)

HOME ENTERTAINMENT

My Book AV

DVR Expanders



Instantly add more recording hours to your DVR.

Record more. Delete less. Use WD's My Book AV DVR expander to instantly add more recording hours to your USB or eSATA DVR.* Record more TV shows, sporting events, and movies.

Model: WDBABT0010HBK • 1 TB • USB 2.0, eSATA 2-year limited warranty (Americas/EMEA) 3-year limited warranty (APAC/Japan)

My Passport AV

Portable Media Drives



Optimized for video storage and playback.

Transfer and store videos from your compatible camcorder without a computer. Connect this AV-optimized drive to a game console, Blu-ray Disc™ player, or media player, like WD TV, to enjoy your media on your big screen TV.**

Model: WDBABS3200ABK • 320 GB • USB 2.0 2-year limited warranty (Americas/EMEA) 3-year limited warranty (APAC/Japan)

RETAIL PACKAGING

Desktop Drives



My Book Essential



My Book for Mac











Portable Drives

My Passport Essential SE



My Passport SE

My Passport for Mac

WD Elements Portable

WD Elements SE

Network Products



My Book Studio Edition II



World Edition II



World Edition



WD ShareSpace

WD Livewire

Home Entertainment



WD TV Live Hub



WD TV Live Plus



WD TV Live





My Book AV



My Passport AV

^{*}For the latest list of compatible AV devices, visit products.wdc.com/mybookav

^{**}For the latest list of compatible AV devices, visit products.wdc.com/mypassportav







Performance and reliability for everyday computing.

WD Caviar Blue 3.5-inch hard drives are available with either SATA or PATA interface in a variety of cache sizes with a multitude of available features to deliver performance and reliability perfect for everyday computing.

Capacity: 80 GB - 1 TB • SATA 6 Gb/s, SATA 3 Gb/s, PATA 100 MB/s Compatible with Windows and Mac OS 3-year limited warranty (worldwide)





Cool, quiet, eco-friendly.

WD Caviar Green 3.5-inch SATA hard drives reduce power consumption when compared to standard desktop hard drives and offer best-in-class acoustics and operating temperature.

Capacity: 750 GB - 3 TB • SATA 6 Gb/s, SATA 3 Gb/s Compatible with Windows and Mac OS 3-year limited warranty (worldwide)





Maximum performance for power computing.

WD Caviar Black high performance 3.5-inch SATA hard drives combine 7200 RPM high-performance spin speed, 32 MB or 64 MB cache, SATA 3 Gb/s or 6 Gb/s interface, and up to 2 TB capacity for the ultimate in power computing. Backed by a 5-year limited warranty.

Capacity: 500 GB - 2 TB • SATA 6 Gb/s, SATA 3 Gb/s Compatible with Windows and Mac OS 5-year limited warranty (worldwide)

MOBILE DRIVES



Big capacity for portable computing.

WD Scorpio Blue SATA and PATA 2.5-inch hard drives offer high-performance, low-power consumption storage for portable digital devices of all kinds.

Capacity: 80 GB - 1 TB* • SATA 3 Gb/s, SATA 1.5 Gb/s, PATA 100 MB/s Compatible with Windows and Mac OS • 3-year limited warranty (worldwide)

*1 TB models are 12.5 mm high and may not be compatible with all notebook systems.

Consult system specifications for maximum allowable drive height before attempting to install.



MOBILE DRIVES



WD Scorpio Black[™] SATA Hard Drives

Desktop-class performance for notebook computers.

WD Scorpio Black 7200 RPM SATA 2.5-inch hard drives deliver desktop-class performance and power efficiency for longer notebook battery life.

Capacity: 160 GB - 750 GB • SATA 3 Gb/s Compatible with Windows and Mac OS 5-year limited warranty (worldwide)



WD VelociRaptor®

SATA Hard Drives



Bigger. Faster. Hungrier.

The PC enthusiasts' favorite 10,000 RPM hard drive is still the fastest, most dangerous carnivore around - now with an ultra-fast 32 MB cache and twice the capacity of previous generations. The 2.5-inch drive is also available in a 3.5-inch enterprise-class mounting frame (shown here).

Capacity: 150 GB - 600 GB • SATA 6 Gb/s, SATA 3 Gb/s
Compatible with Windows, Windows server, Linux, and Mac OS
5-year limited warranty (worldwide)

WD S25
SAS Hard Drives



High performance. Low power.

Small form-factor 2.5-inch WD S25 SAS drives offer the powerful combination of enterprise-class performance and reduced power consumption required for demanding high-performance computing and mission-critical environments.

Capacity: 147 GB - 600 GB • SAS 6 Gb/s
Compatible with Windows, Windows server, Linux, and Mac OS
5-year limited warranty (worldwide)

WD RE4 SATA Hard Drives



Fast, reliable, and enterprise-ready.

Ideal for servers, video surveillance, and other demanding write-intensive applications, WD RE4 7200 RPM Enterprise SATA hard drives offer massive 2 TB capacity, 64 MB cache, fourth-generation vibration tolerance, and a 5-year limited warranty.

Capacity: 250 GB - 2 TB • SATA 3 Gb/s
Compatible with Windows, Windows server, Linux, and Mac OS
5-year limited warranty (worldwide)

WD RE4-GP

SATA Hard Drives



Faster and greener.

WD RE4-GP SATA hard drives offer data-hungry organizations massive capacity with significant power savings and lower cost of ownership.

Capacity: 1.5 TB - 2 TB • SATA 3 Gb/s
Compatible with Windows, Windows server, Linux, and Mac OS
5-year limited warranty (worldwide)

WD AV-GP SATA Hard Drives



Cool, quiet, reliable AV drives with WD GreenPower Technology.™

Power-conserving WD AV-GP hard drives take advantage of WD GreenPower Technology to deliver cool and quiet operation and reliability that is perfect for audio video applications.

Capacity: 160 GB - 2 TB • SATA 3 Gb/s Compatible with Windows and Mac OS 3-year limited warranty (worldwide)

WD AV
SATA/PATA Hard Drives



Designed for demanding audio and video environments.

WD AV hard drives deliver the characteristics CE manufacturers seek most: smooth streaming; whisper-quiet acoustics; low-power consumption and thermally optimized operation for unparalleled reliability.

Capacity: 160 GB - 500 GB • SATA 3 Gb/s, PATA 100 MB/s Compatible with Windows and Mac OS 3-year limited warranty (worldwide)

WD AV-25

SATA Hard Drives

Engineered to thrive in 24x7 streaming environments.

WD AV-25 hard drives are the cool, quiet and reliable storage choice for demanding always-on read/write applications. With a SATA 3 Gb/s interface, 16 MB or 32 MB cache, and up to 500 GB capacity this 2.5-inch drive is ideal for DVRs, digital video surveillance and other small form factor environments where low power consumption and reliable operation are critical.

Capacity: 160 GB - 500 GB • SATA 3 Gb/s Compatible with Windows and Mac OS 3-year limited warranty (worldwide)



RETAIL PACKAGING

Desktop Drives



WD Caviar Blue -SATA



PATA

ue - WD Caviar Green -SATA



WD Caviar Black -SATA

Mobile Drives







WD Scorpio Blue -PATA



WD Scorpio Black -SATA

Enterprise Drives



WD VelociRaptor -SATA